# Can Pretext-Based Self-Supervised Learning Be Boosted by Downstream Data? A Theoretical Analysis

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# **Background: Self-Supervised Learning**

### Pretext-based Self-Supervised Learning

- Data format Pretext data (x, z): unlabeled data x and its transformation zDownstream data (x, y): labeled data pair with feature x and response y
- Goal: predict response *y* from feature *x*
- Procedure
  - Step 1 (pretext): Learn representation  $\psi$  from pretext task samples (x, z)Step 2 (downstream): Perform linear regression on the pair of the learned representation and output  $(\psi(x), y)$  which returns W The final predictor is  $\hat{y} = W\psi(x)$
- Example for pretext task: colorization, inpainting, GPTs...

### Conditional Independence Matters in SSL

- Conditional Independence (CI):  $x \perp z \mid y$ which means that x and z have NO common information except y.
- Theorem [Lee et al.]: Under mild assumptions and the linear regimes, with CI conditions, the sample complexity is  $O(\dim(y))$ without CI conditions, the sample complexity is  $O(\dim(x))$  $O(\dim(y))$  v.s.  $O(\dim(x))$
- Intuitively, at the first step, z helps eliminate the redundant information of x, and therefore, the sample complexity required at the downstream part can be significantly reduced.

### Introduce a Processor?

- Can we introduce a processor f such that  $f(x) \perp z$ ?
- The new procedure:
  - Step 1 (processor training): use (x, z) and (x, y) to train a processor fStep 2 (pretext): Learn  $\psi$  from pretext task samples (f(x), z)Step 3 (downstream): Perform linear regression on the pair of the learned representation and output  $(\psi(f(x)), y)$  which returns W The final predictor is  $\hat{y} = W\psi(f(x))$
- Does the processor training work?

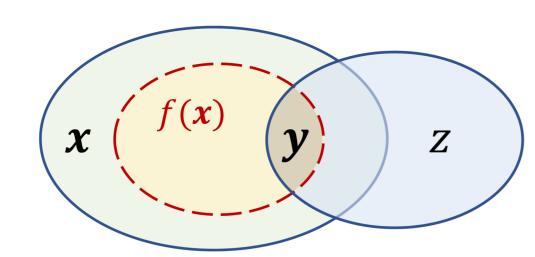


Figure 1: The common information between x and z can be redundant (the overlap part). Therefore, we introduce f such that the information between f(x) and z is dense (which means that the overlap only includes y).

### **Main Results**

### Processor (f) Training

- Two criterion C1: Cov[f(x), z | y] = 0 $\rightarrow f(x)$  and z have no redundant information  $\rightarrow f(x)$  has enough ability to predict y C2:  $f \in \arg\min \mathbb{E}||y - W^*f(x)||^2$ where  $W^*$  denotes the best linear predictor of y on f(x).
- Training loss

$$L(f) = \operatorname{dist}(y, f(x)) - \lambda \operatorname{dist}(z, f(x))$$

We want f(x) to have enough information to predict y (minimize dist(y, f(x)))  $\rightarrow$  C2. We want f(x) not to have redundant information in z (maximize dist(z, f(x)))  $\rightarrow$  C1.

Rationality

When we have enough downstream samples, namely, minimizing the population loss, there exist cases such that the training processor *f* can satisfy both C1 and C2.

However, with limited downstream samples...

# **Criterion 1 & Criterion 2** cannot satisfy simultaneously with limited downstream samples

#### Model-free failure:

If n = o(dim(f)), with mild assumptions, there exist cases such that the trained processor can only satisfy C1 or C2.

Notation dim(f) denotes the dimension of f(x).

### Model-dependent failure:

If  $n = o(\mathcal{M}(\mathcal{F}))$ , with some mild assumptions, there exist cases such that the trained processor can only satisfy C1 or C2.

Notation  $\mathcal{M}(\mathcal{F})$  denotes the model capacity of the hypothesis class, which is defined as the maximal number of data points such that the function class  ${\mathcal F}$  can be completely interpolated. Generally, a complex hypothesis class results in large model capacity.

Therefore, in theory, with unlimited downstream samples, the processor training works. However, in practice, with limited downstream sample, the process training fails!

### The processor Training easily fails...

- With large dimension of f(x), namely  $\dim(f)$ , the processor training fails.
- With large model complexity, namely  $\mathcal{M}(\mathcal{F})$ , the processor training fails.
- With limited downstream samples, namely  $n_0$ , the processor training fails.
- With large penalty, namely  $\lambda$ , the processor training fails.

## **Experiment**

Experiment results on both synthetic dataset and real-world dataset (CIFAR-10).

Large dimension / model capacity hurts performance.

In the synthetic dataset (Figure 2 (a)), when dim(f) is larger, the model performance is worse. We additionally note that when dim(f) is too small, the model is underfitting.

In CIFAR-10 (Table 1), if we double the model size which indicates a larger model capacity, the model performance decreases. However, standard selfsupervised leaning does not have this phenomenon.

- Limited samples size in process-training hurts performance. In the synthetic dataset (Figure 2 (a)) and CIFAR-10 (Table 2), with limited downstream samples, the model performance get worse. In contrast, with enough labeled data, the performance indeed boosts.
- Large penalty  $\lambda$  hurts model performance.

When using large penalty  $\lambda$ , the trained processor f may eliminate useful information of y since z also contains the information of y. See Figure 2 (c) and Table 1 for more details.

Experiments on Synthetic dataset.

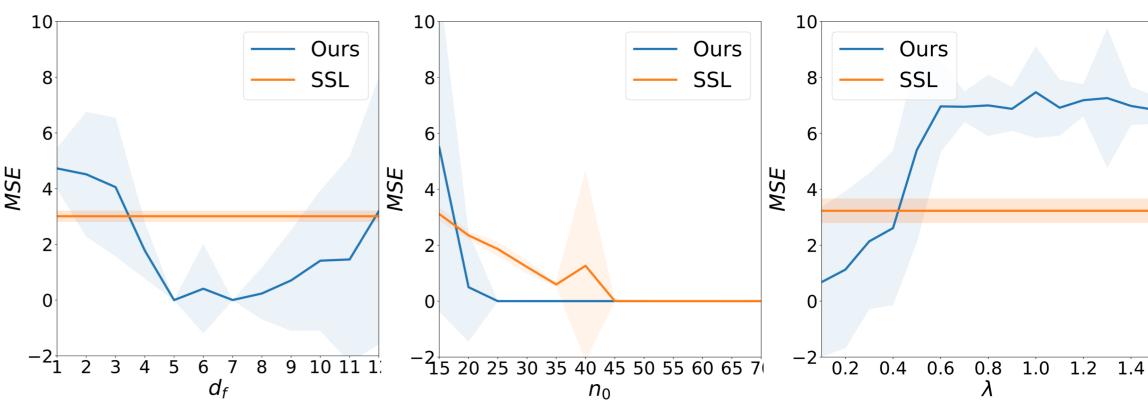


Figure 2 (a)

Figure 2 (b)

Figure 2 (c)

Experiments on Real-world dataset (CIFAR-10).

	$\lambda$	0.001	1	10	SSL
-	Full	44.48	23.85	22.29	74.28
		(0.84)	(6.17)	(6.21)	(0.06)
_	Double	38.72	26.89	16.86	77.88
		(0.78)	(5.44)	(5.78)	(0.10)

$\overline{n_0}$	1k	5k	10k	15k	SSL
0.00	42.49	43.38	44.76	44.48	74.28
acc	(1.30)	(0.80)	(0.65)	(0.84)	(0.06)

Table 2

#### Reference

[1] Lee, J. D., Lei, Q., Saunshi, N., & Zhuo, J. (2021). Predicting what you already know helps: Provable self-supervised learning. Advances in Neural Information Processing Systems, 34.